

"It's just as easy to fall in love with colleges that have money to help you pay the bill as ones that don't – the trick is starting early enough and knowing HOW!" – Jeanmarie Keller



Jeanmarie Keller, "The College Oracle," provides answers and wisdom on how to GET NOTICED, GET IN and GET MONEY when it comes to the highly competitive college game!

Her expertise in college admissions and financial aid has helped hundreds of families achieve the college dream without it becoming financial nightmare.

As a former teacher, marketing manager, and owner of Keller College Services, Jeanmarie helps clients overcome the biggest admissions dilemmas, in particular how to:

- take all their great qualities and pull them together and create a message that captures the admissions officers' attentions.
- apply that message at the right schools
- create a top-notch application that "closes the deal" so that students not only get in but also get money to help pay the bill!

Keller College Services' clients receive the very best coaching strategies from Jean herself. ***All of her coaching programs follow her Get NOTICED, Get IN, Get MONEY System™, that walks her students and their families step-by-step through the college admissions and financial aid process.***

Jean publishes the weekly email newsletter, "The College Oracle: Your Voice of Wisdom in the Crazy World of Admissions and Financial Aid", has been quoted in US News and World Report's America's Best Colleges:2007, has appeared on local TV news and regularly offers presentations and trainings on a variety of college and financial aid topics.

To Book Jeanmarie at your next event:

Jeanmarie Keller

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What Clients and Participants are Saying:

"The seminar was VERY informative and **helped me understand that we need to get started NOW!**"

"The best thing about the workshop was the energetic speaker and the real life examples!"

"I've heard information that I've never heard before from someone who really knows!"

"Wow! What a great seminar. The content of the **program was concise and invaluable**. Hearing you present this information in such a focused way was very powerful."

"Before working with Jean, I was all over the place and didn't have clear direction. I knew I could rely on her to help me get the point I wanted to make across to my schools concisely and clearly! Her services were worth every single cent because her advice helped me earn so much in scholarships and financial aid! I'm at my first choice school, with a scholarship, and I couldn't be happier!"

"Your help has been tremendous with making a scary process not so scary. Thanks again."

"I wanted to send you my appreciation for all of your help with my son's college application, financial aid and scholarship planning. The final results were, quite frankly, beyond our wildest dreams.

Thanks to you, our college expenses were reduced by 84%. There is NO WAY we would have been able to manage the process and achieve this level of success without you. Besides the amount of savings you helped us achieve, **I also appreciate the amount of time you spent with our son, helping him identify schools that would be a good fit for him.** The college application process can be pretty overwhelming so it was great to have a consultant with the deep understanding of so many colleges in the country and narrowing down the list to a set group that had the elements we were looking for. I confidently and fully recommend you to everyone I know who is or will be going through this process!"

Jean's Most Requested Program:

"How To Pay For College Without Going Broke: the proven Get NOTICED, Get IN, Get MONEY System!"

College-bound Sophomores and Juniors: Do you sometimes feel overwhelmed as to where to start when it comes to figuring out how to get in to colleges these days? Wanting to go to college but just dreading the thought of adding this important yet daunting project to your nearly-overloaded plate? Do you wish that someone would **finally** just show you exactly what you need to do and help you get it done so you can still have fun senior year?

Parents: After watching your house value drop, your retirement and savings accounts lose value, are you worried about paying for college? Asking yourself, do I even qualify for financial aid? Thinking that a state college or university might be the only affordable option?

Many students are overwhelmed when it comes to the college process – some know it, and many don't even realize it. More students are going to college than at any other time in history and competition to get in is at all time highs. But **students don't always comprehend what they're really up against until they get the bad news that they didn't get in at one of their top choice schools.** Parents may already know that the average cost of a 4 year college education is between \$55,000 and \$165,000 but are at a loss as to how to come up with this enormous amount when the college bill arrives.

Jeanmarie Keller of Keller College Services, developed the "Get NOTICED, Get IN, Get MONEY System™" to teach students and their parents the strategies and steps that can eliminate their frustration, decrease the amount of time spent figuring it all out and increase the amount of financial aid money they get to help pay the bill.

At this powerful seminar, you will learn:

- What EFC means, why it will directly affect each of your financial aid awards and why you must know YOUR EFC for effective College Planning
- How to increase your eligibility for financial aid.
- Why some middle and upper middle-class parents pay close to nothing for their child's college costs!
- What you AND your sophomore or junior should be doing NOW to prepare for college admissions and financial aid!

Learn the simple strategies to get the most money possible -- no matter how much money you make or have!

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